Rep Order# 6862768 **Ver#** 1 Status New Traffic Order# 6862768 **EC'd** Yes

Printed: 10/11/2012 8:09 AM Last Received: 10/11/2012 7:44 AM

Showing Buylines: All Lines

KTNV-TV LAS VEGAS, NV Station

) .OBAMA FOR AMERICA Advertiser (

Product BARACK OBAMA

Estimate# 1904

Buyer MAURA GILROY

Phone# Fax#

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1904

Flight Dates 10/16/2012 - 10/22/2012

Hiatus Weeks

Salesperson Phone# Salesperson FAX#

Rep Firm

Sales Office (

Salesperson (

215-567-6005 215-567-5938

) PHILADELPHIA

) ANJIE BRADY

1 of 4

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 38,500 PLS CONFIRM ASAP THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F Buyli	7A-9A	: GOOD MRN AMERICA	:30	\$400.00	10/16-10/19	4	1	4	\$1,600.00	
	2	M Buyli	7A-9A ne Comment	: GOOD MRN AMERICA	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
	3	SA Buyli	7A-8A ne Comment	: SATURDAY G.M.A.	:30	\$750.00	10/20-10/20	1	1	1	\$750.00	
	4	TU-F Buyli	9A-10A ne Comment	: THE MORNING BLEND	:30	\$225.00	10/16-10/19	4	1	4	\$900.00	
	5	M Buyli	9A-10A ne Comment	: THE MORNING BLEND	:30	\$225.00	10/22-10/22	1	1	1	\$225.00	
	6	TU-F Buyli	10A-11A ne Comment	: THE VIEW	:30	\$550.00	10/16-10/19	4	1	4	\$2,200.00	
	7	M Buyli	10A-11A ne Comment	: THE VIEW	:30	\$550.00	10/22-10/22	1	1	1	\$550.00	
	8	TU-F Buyli	11A-12P ne Comment	: MIDDAY NEWS	:30	\$300.00	10/16-10/19	4	1	4	\$1,200.00	

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2 of 4

Station 1 Advertiser Product Estimate#	BARACK OBAMA	Agency () GMMB 3050 K ST NW WASHINGTON Agency C/P1/P2/E 95	Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY						
Buyer Phone# Fax#	MAURA GILROY	Agency C/P1/P2/E 95/101/1904 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks 10/16/2012 - 10/22/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938		
LT Ln		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
9	M 11A-12P Buyline Comment: MIDDAY NEWS	:30	\$300.00	10/22-10/22	1	1	1	\$300.00	
10	TU-F 1P-2P Buyline Comment: GENERAL HOSPITAL	:30	\$600.00	10/16-10/19	4	1	4	\$2,400.00	
11	M 1P-2P Buyline Comment: GENERAL HOSPITAL	:30	\$600.00	10/22-10/22	1	1	1	\$600.00	
12	TU-F 2P-3P Buyline Comment: JEFF PROBST	:30	\$275.00	10/16-10/19	4	1	4	\$1,100.00	
13	M 2P-3P Buyline Comment: JEFF PROBST	:30	\$275.00	10/22-10/22	1	1	1	\$275.00	
14	TU-F 3P-330P Buyline Comment: MILLIONAIRE	:30	\$250.00	10/16-10/19	4	1	4	\$1,000.00	
15	M 3P-330P Buyline Comment: MILLIONAIRE	:30	\$250.00	10/22-10/22	1	1	1	\$250.00	
16	TU-F 4P-5P Buyline Comment: JUDGE JUDY	:30	\$350.00	10/16-10/19	4	1	4	\$1,400.00	
17	M 4P-5P Buyline Comment: JUDGE JUDY	:30	\$350.00	10/22-10/22	1	1	1	\$350.00	
18	TU-F 7P-730P Buyline Comment: ACCESS HOLLYWOOD	:30	\$800.00	10/16-10/19	4	1	4	\$3,200.00	
19	M 7P-730P Buyline Comment: ACCESS HOLLYWOOD	:30	\$800.00	10/22-10/22	1	1	1	\$800.00	

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EC'd Yes						Last Received:	10/11/2012 7:44 AM	

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV Advertiser ().OBAMA FOR AMERICA Product BARACK OBAMA Estimate# 1904 Buyer MAURA GILROY Phone# Fax#			WASH	3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1904 Flight Dates 10/16/2012 - 10/22/2012				Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938				
LT	Ln	Day	Time Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	20	TU-F	730P-8P ine Comment: MILLIONAIRE		:30	\$800.00	10/16-10/19	4	1	4	\$3,200.00	
	21	M Buyli	730P-8P ine Comment: MILLIONAIRE		:30	\$800.00	10/22-10/22	1	1	1	\$800.00	
	22	M Buyli	8P-10P ine Comment: DANCING WITH	H THE STARS	:30	\$7,000.00	10/22-10/22	1	1	1	\$7,000.00	
	23	W Buyli	8P-9P ine Comment: THE MIDDLE/S	SUBURGATORY	:30	\$2,000.00	10/17-10/17	1	1	1	\$2,000.00	
	24	F Buyli	10P-11P ine Comment: 20/20		:30	\$3,000.00	10/19-10/19	1	1	1	\$3,000.00	
	25	SU	8P-9P		:30	\$3,000.00	10/21-10/21	1	1	1	\$3,000.00	

---REPORT TOTALS---

Report Totals: 55 / \$38,500.00

Buyline Comment: ONCE UPON A TIME

---SALES MONTHLY TOTALS---

Oct 12: 55 / \$38,500.00 Sales Totals: 55 / \$38,500.00 Station Totals: 55 / \$38,500.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$213,889 KBLR 0% KLAS 25% KSNV 29% KTNV 18% KTUD 1% KVCW 5% KVMY 3% KVVU 19%

---COMPETITIVE COMMENTS---

Rep Order# 6862768 Ver# 1 Status New EC'd Yes KTNV-TV LAS VEGAS, NV Station) .OBAMA FOR AMERICA Advertiser (**Product** BARACK OBAMA Estimate# 1904 Buyer MAURA GILROY Phone# Fax# COMPETITIVE IS ESTIMATED null Books Demos RA35+ ---Agency Comment---PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---CASH IN ADVANCE

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Hiatus Weeks

Rep Firm Sales Office (

) PHILADELPHIA) ANJIE BRADY Salesperson (

4 of 4

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938